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[Marie-Avril Roux](#) is a certified lawyer in copyright and intellectual property law and for new technologies, a member of the Paris and Berlin Bars and founder of the first French-German IP/IT and entertainment law firm [MARS-IP](#). As a European lawyer, she has a passion for defending and developing creations, inventions, and new technologies in their alternative and collaborative forms. She likes to develop legal solutions along with her clients and support their projects, whether they are creators, inventors, researchers, NGOs, startups, or companies in the publishing, finance, food, or production industry. She has graduated from Sciences Po Paris, Panthéon Assas University (Paris II), and recently from the Humboldt University of Berlin with an LL.M. in German law.