



## **Pierre-Jean Benghozi**

**Research Director CNRS (France)**

**Professor at the École Polytechnique (Paris)  
and the University of Geneva**

Pierre-Jean Benghozi is an alumnus of the École Polytechnique (Paris), holds a PhD and an HDR in economics and management sciences from Paris Dauphine University. He is a Research Director at the CNRS and a professor at the University of Geneva and the École Polytechnique (Paris). There, until 2013, he was Director of the Economic and Management Research Pole and the "Innovation and Regulation of Digital Services" Chair that he founded.

Author of nearly 250 academic publications, Pierre-Jean Benghozi is one of the internationally recognized forerunners in research on the Internet economy and the creative industries, a field in which he is regularly called upon as an expert, both in France and abroad. Within the framework of his teaching and research activities, as laboratory director, chairman of scientific councils and academic societies, he has also been involved for many years in research administration and integrity issues: section chairman of the National Committee for Scientific Research, chairman of the French Society of Management, etc. In this capacity, he notably laid the foundations for the mechanism against academic plagiarism of the National Foundation for the Teaching of Business Management (FNEGE).