

Ludovic Jeanne

Assistant Professor in Geopolitics Academic Integrity Officer

École de Management de Normandie, France

Ludovic Jeanne holds a Ph. D. in Human, Economic and Regional Geography (University of Caen-Normandie, 2002). He specializes in the analysis of territorial strategies and the territorialized interplays of actors at all scales. His works aims mainly at contributing to critical geopolitics of globalization and, for the most recent ones, at examining the heuristic value of a geoethical approach of territorial economic intelligence practices.

In addition to his research activity, he has had since 2010 a sustained activity of territorial intervention, including the editorial responsibility of the *Lettres d'IE Territoriale*, and more recently of the *Notes d'IE Territoriale* of the EM Normandie Business School. He is cosupervising two Ph.D. theses in this field.

Becoming Academic Integrity Officer at his School in 2019, reporting to the Dean of Faculty and Research, his main goal is to make academic integrity a common culture leading to better shared and articulated practices.

Certified as an "Integrity Advisor" by the IRAFPA in 2021, he is now committed to the common research effort in academic integrity. In this area, his work focuses mainly on the prospective of academic fraud in the light of emerging technologies, and on the link with business intelligence issues.