



Heidi Reed

Assistant professor of Business Ethics

Audencia Business School (France)

Heidi Reed is a socio-legal scholar with a multidisciplinary background in law, psychology, and anthropology. She holds a PhD in Applied Social Science from the Hong Kong Polytechnic and a JD in Law from Indiana University.

Her research explores socially contested practices and moral ambiguity, and she has been published in top-tier journals including the Journal of Business Ethics and Business & Society. Prior to academia, she worked with human rights organizations across the U.S., Asia, and Africa.

In addition to ethics, she has over a decade of experience teaching research methods at the undergraduate and masters level and was the masters thesis coordinator for Audencia Business School. She supervises both masters and doctor of business administration (DBA) students.

She previously served on the editorial board of the Journal of Management Education and holds a certificate as an Integrity Councilor from the International Institute of Research and Action on Fraud and Plagiarism in Academia (Geneva).